

Annex I

(Author's elaboration)

Level of Analysis	Authors	Year	Country	Research Topics	Framework	Research strategy	Main Findings
Business	Magretta, J.	2002	USA	BM and strategy discussion	BM	Qualitative research	A BM is an essential basis for employee communication and motivation. A good business model can become a powerful tool for improving execution
Business	Richardson, J. E.	2005	UK	BM in a simple logical structure reflecting current thinking in strategy	BM	Qualitative research	A BM framework provides a simple and logical structure for the strategist to think about how the many activities of the company work to execute the strategy
Business	Shafer, S. M., Smith, H. J., & Linder, J. C.	2005	UK	Identifies and classifies the components of BM	BM	Qualitative research	Long-term success increases according to an organisation's strategic options through a BM. A BM helps to analyse and communicate business strategic choices
Tourism	Moscardo, G.	2008	UK	Sustainable tourism, sustainable development in touristic regions, tourism innovation	Innovation	Mixed-methods approach	The paper evidences the correlation between entrepreneurs' lack of knowledge and the introduction of innovation in tourism. Tourists are relevant in tourism development and innovation in tourism
NBT	Nybakk, E., & Hansen, E.	2008	Netherlands	The influence of Entrepreneurial Attitude on innovativeness and performance in Norwegian Nature-Based Tourism enterprises	Innovation	Qualitative research	Innovation gives small enterprises a competitive advantage, differentiating them from competitors. An entrepreneurial attitude contributes to improving enterprises' income. Innovative ideas and regular experimentation benefit small enterprises
Business	Stubbs, W., & Cocklin, C.	2008	USA	Sustainable business model (SBM), where sustainability assumes the role of the company's driving force and decision-making	SBM	Quantitative research	The SBM is one ideal of a sustainable organisation. The SBM is not absolute or prescriptive. It will continually be enhanced as we gain further understanding of how companies operationalise sustainability
Business	Baden-Fuller, C., & Morgan, M. S.	2010	UK	The utility of BM	BM	Qualitative research	BM are not recipes or scientific models or scale and role models but can play any – or all – of these different roles for different companies and different purposes and will often play multiple roles at the same time

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Business	Chesbrough, H.	2010	UK	The barriers to BM Innovation (BMI). Identifies conflicts and barriers to understanding	BMI	Qualitative research	BMI is vitally important and yet very difficult to achieve. Companies need to develop the capability to innovate their BM, as well as their ideas and technologies. The barriers to changing the BM are real, and tools such as maps are helpful but not enough
NBT	Fredman, P., & Tyrväinen, L.	2010	UK	The commercialisation of NBT	NBT	Qualitative research	Understanding the supply of NBT. The paper discusses NBT from the perspectives of entrepreneurs, suppliers, locals, and tourists. The article stresses the use of private land, public land, and protected areas in NBT activities
Tourism	Hjalager, A. M.	2010	UK	Sustainable BM framework value triangle including environmental, social, and economic sustainability dimensions	Innovation	Qualitative research	Limited empirical knowledge exists about the effects of innovation actions on tourism enterprises and tourism destinations. Inter-company relations are crucial for the transfer of information, inspiration, and, eventually, innovations. There is still an incomplete understanding of how innovation processes take place in tourism enterprises and organisations, including what types of capacities and incentives they draw on
NBT	Rønningen, M.	2010	UK	The role of tour operators as drivers of innovation in NBT	Innovation	Qualitative research	The tourism industry, including NBT, is characterised by many small enterprises. They should increase their innovative capacity, and there seems to be a lack of adequate strategies or instruments to boost innovation in tourism and/or NBT. Additionally, the concept of a system with the tour operator as a driver of innovation offers a potential answer to this challenge and represents a complementary perspective to the scientific approaches that focus on innovation systems or networking and other types of collaboration
Business	Teece, D. J. (2010)	2010	UK	BM significance, business strategy, and innovation management	BM	Qualitative research	BMs have a relevant role in companies and are connected with business strategy, innovation management, and economic theory
Business	Zott, C., & Amit, R.	2010	UK	Conceptualisation of BM as a system of interdependent activities	M	Qualitative research	A BM can be viewed as a template of how a company conducts business, delivers value to stakeholders (e.g., the focal companies, customers, partners, etc.), and links factors and product markets. The paper discusses the activity system perspective of a BM and its role in the development of new and exciting business models for the future

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Business	Schaltegger, S., Lüdeke-Freund, F., & Hansen, E. G.	2012	UK	BMI and the creation of business cases for sustainability. Proposes a framework for business model innovation	BMI	Qualitative research	Business cases for sustainability must be managed actively, introducing core sustainability requirements, such as voluntary social and environmental activities, thus improving sustainability through which a positive economic effect is created. BMI may be essential to creating a strategic leverage effect
Business	Baden-Fuller, C., & Haefliger, S.	2013	UK	The relationship between BMs and technology	BM	Qualitative research	BMs are recipes and represent tools for management. BMs contain theories and assumptions about customer behaviour and agency that may not hold in a specific situation
Business	Boons, F., & Lüdeke-Freund, F.	2013	Netherlands	Research on sustainable innovation by adopting a BM perspective	ISBM	Qualitative research	The BM of a company is a mediator for innovations linking production and consumption and embraces stakeholders and their expectations from non-business areas. The BM perspective should be connected to already established concepts, such as corporate sustainability or sustainable innovation
Business	Boons, F., Montalvo, C., Quist, J., & Wagner, M. (2013)., 45, 1–8.	2013	Netherlands	The relationships of sustainable innovation, sustainable business models (SBMs), strategy, and competitiveness	SBM	Qualitative research	SBMs provide the conceptual link between sustainable innovation and economic performance at higher system levels. A BM is an essential tool for researchers and practitioners, fostering sustainable innovation
Business	Maglio, P. P., & Spohrer, J.	2013	Netherlands	Scientific approach to advance design and innovation in service systems	BMI	Qualitative research	Service science can inform and accelerate value-proposition design by systematizing the search for adaptive advantages that improve existing offerings, create new offerings, or reconfigure the value-creating ecosystem
Business	Massa, L., Tucci, C., & Afuah, A.	2014	UK	Critical review of BM literature. Understanding the relationship between BMs and strategy	BM	Qualitative research	BM perspective is a new field because it can be derived from traditional theoretical perspectives, but it can be considered an extension of existing strategy and not a new field

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Tourism	Rodríguez, I., Williams, A. M., & Hall, C. M.	2014	UK	Tourism innovation impacts the process of policy implementation, types of innovation, outcomes, and barriers	Innovation	Qualitative research	The findings suggest that any policy process is inevitably a hybrid combination of top-down and bottom-up approaches. To achieve policy outcomes, actors must be present in policy design and policy implementation combined with research across the policy domains. Tourism policies are more effective when grounded in an understanding of tourism innovation systems and targeted innovation measures that account for the different sub-sectoral demands on tourism businesses
Business	Ghicajanu et al.	2015	Netherlands	Business excellence is the associated element of this term. BMI	BM	Qualitative research	Business excellence reflects excellent practices in business, such as in management and results and focus on business innovation, customer satisfaction, human resources, vision and strategy, leadership, business ethics, sustainability in business, financial performance
Tourism	Jensen, Ø., & Prebensen, N.	2015	UK	Experience-based tourism value creation and innovation in tourism	Innovation	Qualitative research	Relevant insights into critical areas of innovation and value creation in experience-based tourism
Business	Martins, L. L., Rindova, V. P., & Greenbaum, B. E.	2015	USA	BMI using processes of generative cognition	BMI	Qualitative research	Managers should combine their schemas with knowledge available outside their companies to propose new BMs. Strategists are creative knowledge generators with the potential to disrupt industries with imaginative new BMs rather than as reactive problem solvers
Tourism/Hospitality	Souto, J. E.	2015	UK	BMI in tourism to generate sustainable competitive advantages	BMI	Qualitative research	The adoption of new models and concepts that support innovation are relevant. Innovation based on a new contextual and conceptual framework enhances competitive advantage
Business	Bocken et al.	2016	UK	Develops a framework of strategies to guide designers and business strategists in the move from a linear to a circular economy.	ISBM	Qualitative research	A list of product design strategies, business model strategies, and examples for key business decision-makers is introduced to facilitate the move to a circular economy. Proposes a future research agenda for the circular economy.
Tourism	Debarliev, S., & Prof, A.	2016	UK	A new value proposition in tourism through a BM tool	BM	Quantitative research	Using a BM tool, a tourism model of Ohrid was created, suggesting the key activities that should be undertaken and synchronised with the diverse resources: nature, cultural and historical heritage, accommodation, attractions, transport, and infrastructures.

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Business	Geissdoerfer, M., Bocken, N. M. P., & Hultink, E. J.	2016	Netherlands	Brings together 'design thinking' and 'sustainable business model innovation' (ISBM) to develop sustainable value propositions and improve the business modelling process	SBM	Qualitative research	Sustainable business modelling can be enhanced by design thinking, and it was recognised as a relevant process in addressing the objectives of the value mapping tool
Business	Joyce, A., & Paquin, R. L.	2016	Netherlands	The triple-layer BM Canvas (TLBMC) tool	ISBM	Qualitative research	An expanded canvas supports developing more robust and holistic perspectives on sustainability-oriented BMI. The TLBMC has the potential to support the transformation of organizations for sustainability purposes (economic, environmental, and social)
NBT	Margaryan, L.	2016	UK	Variations in the operational setting in NBT	NBT	Mixed-method approach	Discloses the role of a commercial setting in explaining NBT supply
Tourism	Omerzel, D. G.	2016	UK	Innovation in tourism	Innovation	Qualitative research	Innovation in business, regional competitiveness, and success are essential to researchers and practitioners. Identifies the need to develop a theory on innovation in tourism
Business	Prange, C., & Schlegelmilch, B. B.	2016	UK	A comprehensive investigation of companies' innovation trajectories towards balance	Innovation	Qualitative research	Companies need to balance innovation types to increase performance
Business	Ranjith, V. K.	2016	Netherlands	Examine the inter-relationship between BMs and business strategies and multiple BMs	BM	Qualitative research	The success of a business model depends on its ability to generate revenue streams successfully over a future horizon. Multiple BMs enhance competitive advantage
Business	Schaltegger, S., Hansen, E. G., & Lüdeke-Freund, F.	2016	USA	Current research on business models for sustainability	SBM	Mixed-method approach	Organisations need to create a normative BM conducive to strong sustainability, incorporating system dynamics and the societal embeddedness of all business activities
Business	Wirtz, B. W., Pistoia, A., Ullrich, S., & Göttel, V.	2016	UK	Recent converging BM view. BM concept definition and essential components of a BM in an integrated framework	BM	Qualitative research	The compilation of the current state of BM research yields the article's main findings

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NBT	Espiner, S., Orchiston, C., & Higham, J.	2017	UK	Conceptual model discussing the relationship between sustainability and resilience in tourism	SBM	Quantitative research	Evidence that resilience is considered a critical component of sustainable tourism – inherent in each social, economic, and environmental element of tourism development. Sustainability and resilience are predicated upon fundamentally different world views. Sustainable tourism can imply the absence of change, while resilience acknowledges complexity, uncertainty, and change and implies adaptation over time
Business	Evans, S., Vladimirova, D., Holgado, M., Van Fossen, K., Yang, M., Silva, E. A., & Barlow, C. Y.	2017	USA	BMI leads to better organisational, economic, environmental, and social performance	SBM	Qualitative research	Development of five propositions that frame the concept of SBMs. The paper unpacks the concept of value creation from a sustainability perspective in BMI and SBMs.
Business	Foss, N. J., & Saebi, T.	2017	USA	The last 15 years of BMI	BMI	Qualitative research	BMI literature is characterized by conceptual ambiguity and disconnected research efforts: Simplification, conceptual clarification, theoretical models, and cumulative empirical work are needed
Business	França, C. L., Broman, G., Robèrt, K. H., Basile, G., & Trygg, L.	2017	Netherlands	Framework for Strategic Sustainable Development (FSSD) and BMI and design by combining it with the Business Model Canvas (BMC) and supplementary tools, methods, and concepts, such as creativity techniques, value network mapping, life-cycle assessment, and product-service systems	BMI	Qualitative research	A new approach to BMI and design for strategic sustainable development, improving business scalability and risk avoidance. The new approach contributes to clarifying the relation between classical BM development and strategic sustainability thinking through a novel BM design for future sustainability success
Business	Geissdoerfer, M., Savaget, P., Bocken, N. M. P., & Hultink, E. J.	2017	Netherlands	The conceptual clarity by investigating the similarities, differences, and relationships between the concept of circular economy and sustainability	ISBM	Qualitative research	A conceptual development reveals the interests, motivations, and practical implications of using circular economy and sustainability in the public and private sectors. In the literature, circular economy is viewed as a condition for sustainability, a beneficial relation, or a trade-off

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Business	Hossain, M.	2017	UK	A systematic literature review on BMI	BMI	Qualitative research	The current literature on BMI is somewhat fragmented, indicating dominant themes and revealing conflicting understandings. Companies place less emphasis on BMI than on product or service innovations. Top management is essential. BMI should be explored with a different approach. Sustainability is also receiving increasing attention as an element of BMI.
Business	Lüdeke-Freund & Dembek	2017	Netherlands	SBM as an emergent field of research	SBM	Qualitative research	SBM research and practice as an integrative field provides a more powerful way for making business sustainable. Methodologically intense research is necessary to achieve this goal
NBT	Margaryan, L., & Fredman, P.	2017	UK	Discussion on the general characteristics of Swedish NBT supply	NBT	Qualitative research	NBT is a highly diverse sector with significant north-south variations
Business	Massa, L., Tucci, C. L., & Afuah, A.	2017	UK	The apparent lack of agreement in the interpretation of BM and the relationship between BM and strategy	BM	Qualitative research	BM perspective is a new field, and BM research is an extension of existing strategy, not a new field
Business	Rauter, R., Jonker, J., & Baumgartner, R. J.	2017	Netherlands	BM for sustainability to better understand how they operate and what are the drivers for developing these BMs	SBM	Qualitative research	BM that incorporate sustainability aspects are not substantially different from traditional BMs. BMs should adopt specific adaptations and extensions. Company leaders should implement change processes to integrate sustainable business practices. BMs are dynamic, and sustainability plays a central role, both internally and externally
Tourism	Reinhold, S., Zach, F. J., & Krizaj, D.	2017	UK	BM in tourism	BM	Qualitative research	Identifies four emergent themes: sector-specific configurations, the role of different value types, design themes for consistency, and regulatory contingencies in tourism
Business	Wieland, H., Hartmann, N. N., & Vargo, S. L.	2017	USA	A definition for the BM concept that connects BMs to technological and market innovation	BM	Qualitative research	A service ecosystems perspective encompasses systemic, non-linear, dynamic processes. The dynamic process considers different actors who cocreate, compete, and collaborate to achieve imperfect institutional arrangements form. The systemic perspective places BMs and their development processes at the heart of the marketing discipline

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Business	Yang, M., Evans, S., Vladimirova, D., & Rana, P.	2017	Netherlands	ISBM and a framework of using value uncaptured for ISBM	ISBM	Qualitative research	The identification of value uncaptured triggers the discovery of new value opportunities, leading to the innovation of the BM
Business	Andreassen, T. W., Lervik-Olsen, L., Snyder, H., Van Riel, A. C. R., Sweeney, J. C., & Van Vaerenbergh, Y.	2018	UK	The triadic T-models and value creation using T-models for three stakeholders (suppliers, companies platform, and buyers)	BMI	Qualitative research	In a T-model, value is created through several factors in addition to lower transaction costs. The paper adds that T-models will be merged with, rather than completely replacing, current M-models.
Business	Biloslavo, R., Bagnoli, C., & Edgar, D.	2018	Netherlands	SBM and interdisciplinary approaches; an eco-critical approach on the 20 most often cited BM frameworks	SBM	Qualitative research	Sustainable BM framework value triangle, which includes environmental, social, and economic sustainability dimensions
Business	Bocken, N. M. P., Schuit, C. S. C., & Kraaijenhagen, C.	2018	Netherlands	BM's researched through experimentation, using a circular business experimentation framework aiming to become a sustainable business	ISBM	Qualitative research	Circular BM experimentation helps to initiate a sustainability transition in businesses
Business	Broekhuizen, T. L. J., Bakker, T., & Postma, T. J. B. M.	2018	UK	What strategic choices do business leaders make when implementing new BMs	BMI	Qualitative research	Business leaders should pay attention to the short-term benefits of BMI and the long-term consequences. Small changes in BMs can have significant effects. BM implementations are not always in line with BM literature and are influenced by organizational priorities, BM characteristics, and market developments
Business	Cosenz, F., & Noto, G.	2018	UK	The combination of conventional Business Model schemas with System Dynamics modelling	BMI	Qualitative research	Dynamic BMs provide helpful insights into strategy formulation and business venturing by capturing how critical BM elements interact to produce enduring competitive advantages over time
Business	Dentchev et al.,	2018	Netherlands	Relevant insights into SBMs, sustainability management, corporate sustainability, circular economy, business model thinking, strategic management, innovation management, and social entrepreneurship	SBM	Qualitative research	SBM is a prolific field of research. Policy preoccupations, through a multidisciplinary research perspective, improve the current understanding of SBMs

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Tourism	Divisekera, S., & Nguyen, V. K.	2018	UK	Innovation processes in tourism companies in Australia	Innovation	Qualitative research	Discloses the role of various inputs and institutional factors that drive innovation efforts by tourism companies through a conceptual framework to analyse the innovation process in tourism. The results reveal that not all predicted input variables have similar impacts on innovation outputs
Business	Fjeldstad, Ø. D., & Snow, C. C.	2018	UK	Theoretical foundations of the BM concept and BM definition. Explores the relationship of BMs with the organisation design	BMI	Qualitative research	BMs are relevant to managers and organisations as they strategise, plan, and adjust. BMs should be considered a system instead of a collection of parts, able to be modified and adapted continuously according to the changing conditions. Companies must be agile in their management of both the operational and dynamic dimensions of their BMs
Business	Foss & Saebi	2018	UK	BM and BMI and their understanding through new insights	BMI	Qualitative research	BM and BMI research link the systemic view to strategic companies' actions concerning, for example, sustainability and innovation
Tourism	Gardiner, S., & Scott, N.	2018	UK	A framework to assist managers to prioritise innovation opportunities for a destination	Innovation	Mixed-methods approach	Innovation in response to scarce organisational resources, principally financial and human resources. Destination entities need to reorganise their resources and/or obtain additional resources to innovate and decide what type of innovation strategy should be adopted
Business	Geissdoerfer, M., Vladimirova, D., & Evans, S.	2018	Netherlands	The impact of the adoption of sustainable solutions and technologies in the industry on customer benefits, shareholder value, and economic growth	ISBM	Qualitative research	Through an ISBM framework, efficient and effective deployment of more sustainable solutions and technologies in the industry is achieved, generating more significant customer benefits, shareholder value, and economic growth
Business	Heikkilä, M., Bouwman, H., & Heikkilä, J.	2018	UK	Analyse how different strategic goals of SMEs relate to the BMI paths that SMEs take when improving their business	BMI	Qualitative research	Strategic goals of SMEs (start new business, growth, and profitability) lead businesses to alternative innovation ways. The findings also indicate that distinct ways lead to BM components' improvement
Business	Lahti, T., Wincent, J., & Parida, V.	2018	Switzerland	The fundamentals of a circular BM explain why a circular BM can be profitable and how it can influence competitive advantages	ISBM	Qualitative research	Companies that enter the circular economy with innovative business models to address sustainability concerns face a highly uncertain environment. Companies interested in circular or SBMs have enormous potential to improve profits and long-term competitiveness

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Business	Lüdeke-Freund, F., Carroux, S., Joyce, A., Massa, L., & Breuer, H.	2018	Netherlands	A taxonomy of SBMs to understand what kinds of SBMs exist, leading to different classifications, including type	SBM	Mixed-methods approach	The proposed taxonomy allows storing, ordering, and retrieving of a large amount of information about SBMs that stems from different domains and shows different potentials in terms of solving ecological, social, and economic problems
NBT	Nasiri, Mina; Rantala, Tero; Saunila; Minna; Ukko, Juhani; Rantanen, H.	2018	Switzerland	Review the concept of sustainability and existing approaches to finding sustainable solutions for companies	SBM	Mixed-methods approach	Companies achieve sustainable solutions by identifying four different approaches for sustainable solutions: products, services, technologies, and BM
Business	Ortiz-villajos, J. M., & Sotoca, S.	2018	Netherlands	The influence of innovation on the probability of survival of 200 top British companies	Innovation	Qualitative research	Significant innovations and patent applications – particularly new processes, non-patented, and domestic ones – positively influence the probability of business survival. Companies size, international dimension, and the age of the business leader at entry seem to be the most influential ones on business survival
Tourism	Reinhold, S., Zach, F. J., & Krizaj, D.	2018	UK	State of the art of BMs in tourism	BM	Qualitative research	Reached a minimal consensus and dominant approach to conceptualising the BM concept in tourism studies
Business	Ritter, T., & Lettl, C.	2018	UK	The ambiguity about the conceptual boundaries of BMs, the applied terminology, and the potential contributions of BM research to strategic management literature	BMI	Qualitative research	Strategic management theories are connected with BM research, indicating that BM research offers a necessary, highly valuable ‘connecting point’ for several theories. BM research explains and enables interconnections among theories
NBT	Sahebalzamani, S., & Bertella, G.	2018	Switzerland	The understanding and operationalisation of the BM concept in NBT, mainly focusing on the extent and the way that this concept is discussed concerning sustainability-related aspects	ISBM	Qualitative research	A BM in NBT is understood and used in a limited way. Innovation is not extensively researched in NBT, where BMs adopt a static perspective
Business	Täuscher, K., & Abdelkafi, N.	2018	Netherlands	BM scalability and robustness in different environmental conditions. A simulation model integrating various dimensions of BMs for sustainability (BMfS)	SBM	Qualitative research	A conceptual model of BMfS and its relationship with its environment, sustainability, and financial performance. Understanding the link between BM and sustainability. The contribution to design-driven BM. Discusses the interdependencies between BM and growth

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Business	Teece, D. J.	2018	UK	The division of BMs from strategy positioning both within the dynamic capabilities framework	BM	Qualitative research	Strong dynamic capabilities enable the creation and implementation of effective BMs. BMs should be coupled with strategies and assets that make imitation difficult. The introduction of new BMs into an existing organisation is always difficult and may require a separate organisational unit
Business	Tidd, J., & Bessant, J.	2018	Singapore	How innovation management has failed to benefit from the proliferation of relevant research fully	BMI	Qualitative research	The paper proposes a return to the more fundamental innovation knowledge bases and themes. The authors believe that this approach may better serve the needs of these changing management and policy contexts, combat the challenges faced by commercial companies, social services, and emerging economies, and contribute to achieving sustainability goals
Business	Breuer, H., Tiemann, I., Fichter, K., & Lüdeke Freund, F.	2018	Switzerland	Compilation of the most relevant theoretical works on SBM. The minimum requirements to constitute SBMs, reframing and redirecting business efforts towards sustainability	SBM	Mixed-method approach	SBM development should involve consolidation, consistency, and comprehensiveness, offering a solid theoretical foundation to promote sustainability orientation in business modelling and models
Business	Wirtz, B. W., & Daiser, P.	2018	Denmark	Insights concerning the BMI process help researchers and practitioners understand this phenomenon better	BMI	Mixed-method approach	A heterogeneous structure of BMI process knowledge in the literature. The existence of several content-related and scope-related differences between existing BMI is also evident. The authors propose seven generic BMI process steps: Analysis, Ideation, Feasibility, Prototyping, Decision-making, Implementation, and Sustainability
Business	Gjerding, A. N., & Kringelum, L. B.	2019	Denmark	How inter-organisational projects can be part of a process of intra-organisational BMI in an incumbent company	BMI	Qualitative research	A new conceptualisation of BMI, linking the exploration and exploitation of business opportunities through organisational integration within value networks
Business	Pieroni, M. P. P., McAlloone, T. C., & Pigosso, D. C. A.	2019	Netherlands	A review of the approaches for BMI for circular economy and/or sustainability	ISBM	Qualitative Research	BMI approaches are becoming more heterogeneous and diverge from BM Canvas. BMI approaches envisioning sustainability and circular economy principles are emerging and should include human behaviour aspects

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Tourism	Pikkemaat, B., Peters, M., & Bichler, B. F.	2019	UK	A review of tourism innovation research	Innovation	Qualitative research	Small and owner-managed enterprises and family dynamics characterise the tourism industry. Further research needs to explore the effects of innovation behaviour on family companies and micro-enterprises. Sustainability is a relevant asset, and research needs to analyse the role of emerging eco-innovations and consumer-driven innovations in tourism and hospitality. Previous research does not consider the effects of policy and governance on innovations in tourism
Business	Lüdeke-Freund, F. et al.	2019	USA	A review of Business model frameworks	ISBM	Qualitative research	Identify a broad range of business model design options and propose six circular business models. Discusses different design strategies to support the development of these CEBMs.
Business	Schneider, S., & Clauss, T.	2019	USA	Business Models for Sustainability (BMfS)	SBM	Qualitative research	The creation of sustainable value and the improvement of the company's credibility as a mediator of future value creation